

## MARKETING PACK

### TURNING 20 – ANNIVERSARY PROGRAMME

Touring from September 2011 – Autumn 2013

Candoco Dance Company is travelling to the past, present and future to celebrate its 20th anniversary with three bold and unexpected commissions.

From 1983, we have the restaging project, **Set and Reset/Reset** by **Trisha Brown Dance Company** in collaboration with Candoco. Using the original concepts from Trisha Brown's playful choreography, Laurie Anderson's contagious score and Robert Rauschenberg's beautiful designs, we will reconstruct a new version of this audience favourite. Confronting us with the present is Algerian/ French Choreographer **Rachid Ouramdane** in a new company work that reveals private portraits of life in an atmospheric, visually striking work. **Matthias Sperling's** lighthearted solo is an intimate encounter with one of Candoco's dancers, showing us what the future might hold.

These works herald our next 20 years by celebrating dance through time, presenting different ways of making dance and building on our rich experience as the company of disabled and non disabled dancers.

Set and Reset/ Reset has been commissioned by Dance Umbrella 2011.

**Candoco's work 'And Who Shall Go To The Ball' has been included in the GCSE Dance Specification from May 2011 onwards**



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## BACKGROUND INFORMATION

### Vision

**Candoco Dance Company** is the company of disabled and non-disabled dancers. We create excellent and profound experiences for audiences and participants that excite, change and broaden perceptions of art and ability, and place people and collaboration at the heart.

We commission productions created by world-class choreographers for national and international touring and deliver an extensive learning and development programme to provide broad access to the highest quality of dance. Our programme includes workshops for schools and colleges following Candoco's inclusion on the GCSE specification, youth dance companies, teacher training, dialogues and debates

Candoco is a charitable organisation that is a source of inspiration, a source of support, and a source of innovation.

### A company founded on and committed to excellence

Celeste Dandeker and Adam Benjamin founded Candoco in 1991. The Company developed from workshops led by Celeste and Adam and grew quickly into the first Company of its kind in the UK – a professional dance company specialising in the integration of disabled and non-disabled dancers. The Company won much acclaim from the press, public and from colleagues in the worlds of dance and education.

Demand for the Company's work has led to a formidable touring schedule, both in the UK and abroad. The company currently tours approx 20 dates each year in the UK, and a number of international dates through the British Council and independent promoters. Candoco has toured to over 50 countries, visiting Europe, Australia, North and South America, Asia and Africa.

Artistic Director Celeste Dandeker OBE, who retired from this role in 2007 and now has the role of Founder Patron, commissioned 30 new performance works for the Company from internationally renowned choreographers including: Emilyn Claid (UK), Javier de Frutos (UK), Doug Elkins (USA), Siobhan Davies (UK), Fin Walker (UK), Darshan Singh-Bhuller (UK), Annabel Arden (UK) and Stephen Petronio (USA). This ambitious commissioning policy is the backbone of the company's success. In their 4<sup>th</sup> year as Co-Artistic Directors, Stine Nilsen and Pedro Machado have continued to build upon the companies success with commissions from Hofesh Shechter, Nigel Charnock (UK), Wendy Houstoun (UK), Sarah Michelson and Emanuel Gat.

*'Typically uncompromising ... a wild ride'*  
The Observer 2006

*'Brilliant and bracing ... gripping to watch'*  
The Guardian 2006

*'Daringly athletic'*  
Sunday Times 2007

## AWARDS

Candoco's work has been highly acclaimed, with the company receiving the following collection of top awards – these could be used as selling points in your direct mail or brochures.

Time Out Performance Award	1992
Sainsbury's Arts in Education Award	1993
Barclays New Stages Award	1995
Prudential Award for the Arts	1997
Melbourne Festival Award	1997
Arts Council Breakthrough Award for Excellence and Innovation	2001
Nominated for Critic's Circle National Dance Award for Outstanding Repertoire (modern)	2003
International Theatre Institute, Best International Dance	2004
Manchester Evening News Theatre Award (Dance)	2005
Critics' Circle De Valois Award for Outstanding Achievement in Dance*	2007
Jane Attenborough Dance UK Industry Awards*	2007

\*Presented to Founder Celeste Dandeker

## CHOREOGRAPHERS

Since 1994 Candoco has commissioned new work from an impressive range of national and international choreographers/directors. If any of these choreographers have performed at your venue consider using the data from audiences who have already seen their work when planning direct mail campaigns.

Nigel Charnock	UK
Hofesh Shechter	UK
Rafael Bonachela	UK
Arthur Pita	UK
Darshan Singh Bhuller (Phoenix Dance)	UK
Siobhan Davies (Siobhan Davies Dance Company)	UK
Emilyn Claid	UK
Jodi Falk	UK/USA
Guilherme Botelho	Brazil
Annabel Arden (Teatre de Complicité)	UK
Jos Houben (Teatre de Complicité)	Belgium
Javier de Frutos	UK
Doug Elkins (Doug Elkins Dance Company)	USA
Jamie Watton	UK
Fin Walker (Walker Dance Park Music)	UK
Bettina Strickler and Luca Silvestrini (Protein Dance)	UK
Stephen Petronio (Stephen Petronio Company)	USA
Emanuel Gat	France
Wendy Houston	UK

## TOUR SCHEDULE 2011/12

28 August 2011  
14 & 15 September 2011  
6 October 2011  
14 & 15 October 2011  
2 November 2011  
5 November 2011  
11 November 2011  
17 November 2011  
14 March 2012  
20 March 2012  
29 March 2012  
08 April – 22 April 2012  
10 May 2012  
25 May 2012  
31 May 2012  
02 October 2012  
25 October 2012

Greenbelt Festival  
The Lowry, Salford  
The Hawth, Crawley  
Southbank Centre/ QEH  
Lincoln Drill Hall  
Riley Theatre, NSCD Leeds  
The Landmark, Ilfracombe  
Centro del Carmen, Valencia, Spain  
The Riverfront, Newport  
Lakeside Nottingham  
Brighton Dome – Corn Exchange  
China Tour tbc.  
Tanz Heilbronn, Germany  
Dundee Rep  
Jersey Arts Centre  
Brewhouse, Taunton  
Artsdepot, North London

\*more dates tbc



## MARKETING -UNIQUE SELLING POINTS

What makes Candoco unique?

- **the first company of its kind in the UK , a pioneer and world leader** – A professional contemporary dance company of disabled and non-disabled performers
- Candoco's *And Who Shall Go To The Ball* by **Rafael Bonachela** has been included in the GCSE Dance Specification from May 2011 onwards- giving us a unique opportunity to promote the company's performances and workshops to school, college and HE groups
- Candoco has won a host of **top arts awards** – the most recent one was the Critics' Circle De Valois Award for Outstanding Achievement in Dance 2008.
- Candoco has always worked with **internationally renowned choreographers** and presented performances of **outstanding artistic quality** that inspire audiences and push boundaries of dance.
- Candoco's pioneering work has **changed the way that people look at dance** and led to the establishment of inclusive dance within the mainstream in the UK and abroad.

Please have a look at our compilation video which provides an insight into the companies work from 2005 -2011  
<http://www.candoco.co.uk/video/>



## MARKETING – TARGET AUDIENCES/ KEY MESSAGES

Suggested target audiences include:

Target Audience	Key Message/ USP / Benefits
<b>Previous Candoco attendees</b> from your database, workshop participants and attendees of Candoco at theatres near you (data swap/ reciprocal marketing, data bases of your Dance Agency)/ <b>your repeat dance bookers &amp; dance enthusiasts</b> (those who booked for cont dance more than twice in the last 24 months)	Candoco's <b>trend surfing commissioning policy</b> brings you a <b>physically charged work by internationally acclaimed choreographers</b> that will showcase the diversity of dance and push the boundaries of dance further
<b>Modern &amp; contemporary dance fans</b> , particularly bookers of Hofesh Shechter, Siobhan Davies, Emilyn Claid, Doug Elkins, Fin Walker, Protein Dance, Stephen Petronio, Rafael Bonachela, Arthur Pita, Nigel Charnock - all of whom Candoco have worked with	Recent Critic Circle Dance Awards place Candoco at the <b>forefront of contemporary dance in the UK</b> – if you have not seen them yet it is time to experience their impressive movement vocabulary and athleticism that let you see dance in a new light
<b>Dance practitioners and professionals</b> (Vocational Audiences)	The company is setting <b>new standards and raising the bar</b> for their own and all other companies' performances from one season to the next and are <b>essential viewing if you work or want to work in dance.</b>
Attendees of <b>highbrow or contemporary drama/ new writing/physical theatre</b> (i.e. <b>theatre-goers prepared to take risks</b> )	The <b>mix of physical theatre and dance elements</b> and the use of text give you an intriguing story. The different pieces allow you to experience lots of emotions – laughter, sadness, fear and anger
<b>Dance schools / Secondary Schools</b> and University Groups with a special dance/ physical theatre focus/ Integrated Specialist School <b>Students</b> – of dance, drama, or subjects which encourage/raise awareness of disabled and non-disabled people to work together.	For the first time work by disabled and non –disabled performers has been <b>added to the GCSE Dance Specification</b> allowing teachers and students to learn and adapt the work utilising Candoco Dance Company's creative tools for adapting and re-making work
<b>Fans of disability arts (individuals)</b> – including bookers of Stop Gap, Anjali Dance Company, Amici Dance Theatre Company, Blue Eyed Soul, High Spin, Mind the Gap, Strathcona, Graeae Theatre Company.	Candoco stands for high quality performances by disabled and non –disabled dancers together. Encouraging disabled people to work with their abilities not against them resulting in an amazing piece of dance theatre.
<b>Disability groups and community networks</b> – contact Social Services/the Local Council for local disabled groups including local branch of Shape, accessible transport networks, day centres, deaf and hearing impaired networks.	"What was brilliant about your performance was that I didn't notice any disabled dancers-everyone was very able!" (Sam, Audience Member Shrewsbury) – <b>You can be inspired and see the opening up of possibilities by experiencing what can be achieved</b>
<b>Health professionals</b> – check your own group bookings history for any groups of these people. Contact your council for diversity/ social inclusion officers and networks – they are often interested in offers for their own staff	You can be inspired by what can be achieved when disabled and non-disabled performers work together.

## MARKETING – TIPS ON BUILDING AN AUDIENCE FOR CANDOCO'S WORK

- **Look beyond contemporary dance audiences.** Candoco prides itself on accessibility and diversity- the works shown draw on **dance, music and theatre** offering something for everyone. The key is to **cross-market across art forms** and focus on the diversity of the programme/ works on offer.
- Candoco's addition to the **GCSE Dance Specification** and our **unique education** work provides another **key market – schools/ universities and young people**. Use education work as audience development and to attract early group bookings. The company has been awarded a grant by the Paul Hamlyn Foundation to work with primary & secondary school children and their teachers in 5 UK regions over the next three years – allowing the company to have an ongoing presence in the regions throughout the years
- Candoco Dance Company's **imagery and promo video sell tickets** – use them as widespread as possible- from schools to your foyer to send them to key gatekeepers i.e. press, dance teachers, community groups and your strongest group bookers (**We are happy to supply as many copies of the Promo Video as required!**)
- Candoco Dance Company does attract a **significant number of over 30s** - our marketing campaign should aim to target them with in depth and follow up information to the brochure.
- Research into contemporary dance attendance has shown that even those with an interest in dance **tend to be infrequent attendees**. **Target all attendees** who have attended dance in the **last two years**, it is worthwhile keeping in touch with them even if time elapses between visits.
- **Dance audiences book late.** For Candoco Dance Company's last season an average 50% of audience purchased tickets in the 10 days prior to the performance. A **second direct mail and/or eflyer sent approximately 14 days before the show** will pay dividends. Having said that we have had successes with early word-of-mouth activity such as specialist talks aimed at key audience members 6 weeks prior to the performance- please contact us to discuss opportunities to increase early ticket take up.

## MARKETING – PRESS & PR

Our marketing activities are complemented by extensive national & regional PR activity handled by Premier PR (Judy Lipsey [judy.lipsey@premierpr.com](mailto:judy.lipsey@premierpr.com)) on behalf of Candoco Dance Company.

We keep national and specific dance press informed about all our activity. Please refer to our latest press announcement for the upcoming 2011/12 Season in the Marketing Tools Section. Judy will be in touch with a venue specific Press Release for you to use. **Please pass on the contact details of your PR Manager so we can liaise directly with her to maximise PR coverage in the run up to our performance.**

### MARKETING – PRESS QUOTES

#### 2010/11 Season

*An absolute joy and Candoco is on tremendous form*  
Dancing Times, June 2010

*Sarah Michelson's The Hangman is a real corker*  
The Times, May 2010

*To say that Candoco overturned my expectations would be an enormous understatement. They were a privilege to watch*  
The Cambridge Tab, April 2010

#### 2008/09 Season

*Still [...] is a success*  
Evening Standard 2009

*Together the two pieces present a truly outstanding evening: emotionally uplifting and visually and intellectually gratifying.* The Stage 2009

*Everywhere you look there's energy and personality, fierce and wonderfully accomplished technique* The Herald 2009

*A fantastical and emotive journey through love, life, anger and death*  
Dance Expression 2009

#### 2007 / 2008 Season

*Candoco is the company for which choreographers reserve their wildest and often most inventive work*  
Observer, September 2007

*Candoco continue their smart, effortlessly trend surfing commissioning policy*  
Judith Mackrell, The Guardian

## MARKETING TOOLS

The following tools are available for your use:

- Candoco website: please always include <http://www.Candoco.co.uk>
- Brochure Copy
- Sample Direct Mail Letters – NOTE: Other versions are available for suggested audience groups including physical theatre bookers and classical/ballet bookers.
- E-flyer (customized for individual venues based on season print)
- Leaflets
- Posters (A3 & A2)
- Sample Press Releases & Press Support
- Images for Brochure/ web site & press
- A 30 sec and 2 minute trailer for use on screens and online
- A 10 minute Promo DVD for use online, for press, schools & groups
- Candoco current Productions <http://www.candoco.co.uk/productions/current/>
- Candoco on Facebook Group: <http://www.facebook.com/group.php?gid=2429906735>
- Candoco on Facebook Page: <http://www.facebook.com/candoco?ref=ts>
- Candoco on Myspace: <http://www.myspace.com/Candoco>
- Candoco on youtube: <http://www.youtube.com/CandocoDanceCompany>
- Candoco on Twitter: <http://twitter.com/candocodance>

## MARKETING TOOLS – BROCHURE COPY

### Turning 20 – anniversary bill

Candoco Dance Company is travelling to the past, present and future to celebrate 20 years of bold and unexpected dance works. From 1983, we have the restaging project, Set and Reset/Reset by Trisha Brown Dance Company in collaboration with Candoco. Using the original concepts from Trisha Brown’s playful choreography, Laurie Anderson’s contagious score and Robert Rauschenberg’s beautiful designs, Candoco will reconstruct a new version of this audience favourite. Confronting us with the present is French Choreographer Rachid Ouramdane in a new company work that reveals private portraits of the dancers in an atmospheric, visually striking work. Rounding off the programme is Matthias Sperling’s lighthearted, quirky solo – an intimate encounter with one of Candoco’s dancers.

These works herald the next 20 years by celebrating dance through time, presenting different ways of making dance and building on Candoco’s rich experience as the company of disabled and non disabled dancers.

To celebrate with us visit [www.candoco.co.uk](http://www.candoco.co.uk) <<http://www.candoco.co.uk>> and follow us on Twitter: <http://twitter.com/candocodance> <<http://twitter.com/candocodance>>

Subtle and passionate The Times 2011  
a real pleasure to watch The Guardian 2010  
Delicious and very funny The Observer 2010

Set and Reset/ Reset has been commissioned by Dance Umbrella, London

### Word Count 153

Candoco Dance Company, the company of disabled and non disabled dancers is celebrating 20 years of bold and unexpected dance works.

With contagious and upbeat music an iconic piece of dance is brought back to life. A new visually striking yet moody piece for the company and a lighthearted, intimate solo are rounding off the evening.

To celebrate with us visit [www.candoco.co.uk](http://www.candoco.co.uk) <<http://www.candoco.co.uk>> and follow us on Twitter: <http://twitter.com/candocodance> <<http://twitter.com/candocodance>>

Subtle and passionate The Times 2011

a real pleasure to watch The Guardian 2010  
Delicious and very funny The Observer 2010

### Word Count 56

## MARKETING TOOLS - DIRECT MAIL LETTER (PREVIOUS CANDOCO BOOKERS)

Dear Audience Member

*Candoco Dance Company: Turning 20*

Returning with their 20<sup>th</sup> Anniversary Programme, **Candoco Dance Company** will take you on a journey through time exploring the past, present and future of dance with three bold and unexpected commissions.

From 1983 we have the restaging project '*Set and Reset/ Reset*' between Trisha Brown Dance Company and Candoco. Originally choreographed on a cast of non-disabled dancers, Candoco adds its unique signature to this unforgettable work, performed to a contagious Laurie Anderson song and a new set design, reviving this old classic.



Confronting us with the present is French choreographer Rachid Ouramdane. Renowned for combining strong visuals and multimedia with popular music, this piece reveals an unforgettable soundscape, where dancers confront their own human existence and bring current affairs to contemporary dance.

Finally, in a first for Candoco, Matthias Sperling shows what the future might hold in this stunning solo. This playful piece captures the uniqueness of one dancer on stage allowing the audience time to reflect and focus on every detail of the movement and the feelings that it evokes, providing a different experience when watching dance.

Renowned for exciting and inspiring their audiences, **Candoco** bring about change in thinking about dance, about ability, about who is allowed 'in' and how we interact with and create our worlds. **Candoco Dance Company** is the contemporary dance company of disabled and non- disabled dancers. The company has won numerous awards over the and in 2008 they performed at the Beijing 2008/London 2012 Handover Ceremonies in front of 90,000 in the Bird's Nest stadium to 1.6 billion TV viewers. More recently they have been awarded a commission for the London 2012 Cultural Olympiad project Unlimited and are working with disabled choreographers Marc Brew and Claire Cunningham on creating the work.

***An absolute joy and Candoco is on tremendous form***

Dancing Times, June 2010

***Each time I've seen Candoco I've just been inspired and love what they've done***

Audience Member Eastleigh April 2010

**Tickets are from £XXX** and you can book them by calling the **Box Office on XXXXXX** or go **online to XXXX**. Interested to see a preview of the show? Go to [www.Candoco.co.uk](http://www.Candoco.co.uk)!

We look forward to seeing you soon at VENUE!

## MARKETING TOOLS - PRESS RELEASE



touring Autumn 2011

**CANDOCO DANCE COMPANY**, the leading contemporary dance company of disabled and non-disabled dancers, tour the UK with 'Turning 20' – their anniversary bill of three bold and unexpected commissions.

From 1983 we have the restaging project '*Set and Reset/ Reset*' between Trisha Brown Dance Company and Candoco. Originally choreographed on a cast of non-disabled dancers, Candoco adds its unique signature to this unforgettable work, performed to a contagious song by Laurie Anderson. A new set design, based on Rauschenberg's original version is reviving this old classic.



Confronting us with the present is French choreographer Rachid Ouramdane. Combining strong visuals, by Artist and Designer La Bourette with atmospheric soundscapes by Jean Baptiste Julien, in this piece dancers confront their own human existence and bring current affairs to contemporary dance.

Finally, in a first for Candoco, Matthias Sperling shows what the future might hold in this stunning solo. This playful piece captures the uniqueness of one dancer on stage allowing the audience time to reflect and focus on every detail of the movement and the feelings that it evokes, providing a different experience when watching dance.

Renowned for exciting and inspiring their audiences, **Candoco** bring about change in thinking about dance, about ability, about who is allowed 'in' and how we interact with and create our worlds. **Candoco Dance Company** is the contemporary dance company of disabled and non-disabled dancers. The company has won numerous awards over the and in 2008 they performed at the Beijing 2008/London 2012 Handover Ceremonies in front of 90,000 in the Bird's Nest stadium to 1.6 billion TV viewers. More recently they have been awarded a commission for the London 2012 Cultural Olympiad project Unlimited and are working with disabled choreographers Marc Brew and Claire Cunningham on creating the work.

### TOURING ACROSS THE UK FROM SEPTEMBER 2011

Preview 28 August **Greenbelt Festival** (Set& Reset/ Rest only)

Premiere 14&15 September//**The Lowry**//Salford,

6 October//**The Hawth**//Crawley

14&15 October//**QEH**//London

2 November// **Lincoln Drill Hall**//Lincoln

5 November// Riley Theatre// Leeds

11 November// Landmark Theatre/ **Ilfracombe**

For press related enquiries contact Judy Lipsey at Premier PR [judy.lipsey@premierpr.com](mailto:judy.lipsey@premierpr.com)  
[www.candoco.co.uk](http://www.candoco.co.uk)

**CANDOCO DANCE COMPANY– background:**

- Since its inception in 1991 by **Celeste Dandeker** OBE and Adam Benjamin, **Candoco** has “reinvented the boundaries of dance” (Guardian) and become the UK’s leading contemporary dance company of disabled and non-disabled dancers. Through consistent touring with a constantly evolving company of world-class performers, an ambitious commissioning policy of working with renowned choreographers and an internationally successful education programme, **Candoco** has led from the start and occupies a unique position in the international dance world.
- In 2007 **Celeste Dandeker** retired as Artistic Director to become Founding Patron, she was awarded the Critics’ Circle De Valois Award for Outstanding Achievement in Dance; former **Candoco** dancers **Pedro Machado** and **Stine Nilsen** took over as the company’s new Artistic Directors in October 2007.
- As the world’s leading exponent of integrated dance practice, the company’s groundbreaking approach to teaching dance in an integrated setting has had massive impact on schools, colleges, communities, performers, governments, media and audiences around the world and has resulted in the introduction of key teaching techniques in over 50 countries.
- **Candoco** has worked with top choreographers including Stephen Petronio, Darshan Singh Bhuller, Fin Walker, Javier de Frutos, Arthur Pita, Rafael Bonachela and, in 2008/9 Nigel Charnock, and Hofesh Shechter.
- The multi-award winning company’s formidable touring schedule has already seen them perform in more than 50 countries.

**Picture credit: Hugo Glendinning**

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[judy.lipsey@premierpr.com](mailto:judy.lipsey@premierpr.com) 020 7292 8330  
[www.Candoco.co.uk](http://www.Candoco.co.uk)

## RESEARCH & AUDIENCE DEVELOPMENT

*What are Dance Audiences Like? (sources: DEDA, East Midlands Dance Audience Development Plan)*

- *The potential audience for contemporary dance is around 6% of the adult population within a 30 minute drive of the venue.*
- *Around two in three dance attenders are woman.*
- *Contemporary dance audiences are twice as likely to be from professional and managerial social grades (Mosaic Category Symbols of Success and Urban Intelligence)*
- *Age profile is similar to that of the general venue audience*
- *Audiences are made up of a small number of dance enthusiasts and a large number of general arts attenders who attend dance alongside a wide range of other art forms*
- *For Candoco we have identified a large number of first time dance bookers and first time bookers at a particular venue (this can be used in identifying potential joint audience development activities)*
- *Ticket buyers for dance think about relative value for money not price*

In addition, please refer to the following research for more information about dance audiences and arts audiences in general:

- <http://www.scottisharts.org.uk/1/information/publications/1003987.aspx>
- Arts Audiences Insight ACE 2008

**Audience Development ideas to discuss with Candoco:**

- Word of Mouth – AD talks

Research shows that a large number of bookers buy tickets because of a recommendation by friends, family or colleagues and peers. To maximise word of mouth we suggest to invite selected key audience members such as dance teachers, dance enthusiasts (regular repeat bookers to dance) and vocationals to a special talk with the Artistic Directors of Candoco. In a relax atmosphere with maybe a glass of wine they can get first hand insights about the work. In return they will excitedly talk and discuss Candoco’s visit and hopefully drive additional bookings.

- Test Drive

Offer a special deal to traditional dance attendees to “taste” a Candoco performance at a reduced price. Bookers of ballet, for example, could receive an info sheet and offer of discounted ticket for a performance which will be run as a special event - met by staff, post show talk & drink etc

- Safety – Net

Offer a “safety net” to a certain segment of your existing audience (i.e. contemporary music fans as this season’s bill is accompanied by a new score of Scott Walker/ ballet attendees/ physical theatre attendees) allowing those who did not enjoy the show to exchange their ticket for another performance/ receive a refund

- Ambassador Scheme

Suitable current attendees identified and contacted to ‘bring a friend for free’ offering them the chance to share the Candoco experience with friends who have not been before.

- Candoco Education Project

To host an education project (workshop/ residency/ lecture demonstration etc) led by Candoco and linking it to a ticket deal for participants and their families/friends. We offer reduced workshop rates to schools and groups who commit to a minimum purchase of 20 tickets

## BOX OFFICE INFORMATION SHEET

*Please circulate to your box office staff*

**Title of Show:** 'Turning 20' Anniversary Bill' – original works by Rachid Ouramdane & Matthias Sperling and a re-make of Trisha Brown's seminal production *Set and Rest* from 1983

### About Candoco Dance Company

**Candoco Dance Company** is the company of disabled and non-disabled dancers. We create excellent and profound experiences for audiences and participants that excite, change and broaden perceptions of art and ability, are bold and unpredictable, and place people and collaboration at our heart. We commission productions, created by world-class choreographers for national and international touring and deliver an extensive learning and development programme to provide broad access to the highest quality of dance.

### Running Times

Rachid Ouramdane – 'Looking Back' (35 min)

Pause (5min)

Matthias Sperling – 'This is it' (15 min)

Interval (20 min)

Trisha Brown *Set and Reset /Reset* (25 min)

### What kind of dance is it?

It is Contemporary dance. Contemporary Dance is similar, but less formal to modern ballet, it uses a wider range & fluidity of movement, expression and styles.

### About the dancers

All of the seven dancers are professionally trained and they hail from all over the world, including Australia, US, Switzerland and the UK.

### About this show

Candoco Dance Company is travelling to the past, present and future to celebrate its 20th anniversary with three bold and unexpected commissions.

A re-make of *Set and Reset* by **Trisha Brown** (1983) takes us into dance history, confronting us with the present is Algerian/French Choreographer **Rachid Ouramdane** and a lighthearted solo by emerging choreographer **Matthias Sperling** shows what the future might hold. Together these works will celebrate dance through time, will present different ways of making and engaging with dance and will build on our rich experience.

### Wheelchair Spaces

It is not unusual for a Candoco Performance to attract a high number of patrons using wheelchairs resulting in spaces being sold out. We would therefore ask all Box Office Staff to collect contact details for those patrons who wish to book a wheelchair space after those have been sold out so we are able to contact them in case of spaces being released closer to the event.

### Suitability

Ages 8+

### Lighting/ Noise

Pyrotechnics used in one dance piece, some loud noise

### Who will enjoy it?

The programme is very varied as the pieces range from technically challenging & energetic movements to black humoured theatre. There is something for everyone, but if you enjoy dance, physical theatre or contemporary drama then there's a good chance you'll enjoy this performance. You do not have to have seen contemporary dance before to enjoy Candoco.

**Where else are they touring in the UK?**

Please visit [www.candoco.co.uk](http://www.candoco.co.uk) for tour dates. Performances include venues in Manchester, London, Lincoln, Devon, Crawley

**Are there some recent press quotes? Yes:**

*Candoco's new programme is its best yet* The Observer

**Is there an education programme?**

Candoco have an extensive education programme. Please contact the Candoco office on 020 7704 6845 for more info.

**Can I see an example of their work?**

You can go to [www.Candoco.co.uk](http://www.Candoco.co.uk) to watch a promotional video with extracts of the performance. Or call Candoco on 020 7704 6845 to request a CD Rom.

**Where can I get more information?**

From the Candoco website on <http://www.candoco.co.uk> or by calling the office on 020 7704 6845 or visit

Candoco Group on Facebook: <http://www.facebook.com/group.php?gid=2429906735>

Candoco Fan Page on Facebook: <http://www.facebook.com/?ref=home#!/candoco?ref=ts>

Candoco on Myspace: <http://www.myspace.com/Candoco>

Candoco on youtube: <http://www.youtube.com/CandocoDanceCompany>

Candoco on Twitter: <http://twitter.com/CandocoDance>

## PRODUCTION CREDITS

### ***LOOKING BACK- RACHID OURAMDANE***

Choreographer: Rachid Ouramdane  
Sound Design: Jean-Baptiste Julien  
Set Design: Jean-Baptiste Julien and Rachid Ouramdane  
Costume Design: La Bourette  
Lighting Design: Chahine Yavroyan

### ***THIS IS IT – MATTHIAS SPERLING***

Concept and Direction: **Matthias Sperling**  
Choreography: **Matthias Sperling in collaboration with Vicky Malin**  
Costume Designer: **Jack Galloway**  
Costume Maker: **Sabrina Cuniberto**  
Lighting Designer: **Sam Barrett**  
Music: **Scanner, Matthias Sperling, Vicky Malin** – Available on itunes (search for Vicky Malin 'This is it')

### ***SET AND RESET/RESET – restaging project with TRISHA BROWN DANCE COMPANY***

Choreography of Set and Reset (1983): Trisha Brown  
Direction of Set and Reset/Reset (2011): Abigail Yager  
Music: Laurie Anderson (music used with kind permission from Canal Street Communications/Laurie Anderson Studio)  
Costumes: Celeste Dandeker-Arnold OBE (based on the original design by Robert Rauschenberg in 1983)  
Set: David Lock (based on the original design by Robert Rauschenberg in 1983)  
Lighting Design: Chahine Yavroyan

The restaging project Set and Reset/Reset has been co-commissioned by Dance Umbrella London

## FURTHER RESOURCES – BIOGRAPHIES

### **Pedro Machado - Co- Artistic Director Candoco Dance Company**

Pedro was born in France, brought up in Brazil and educated in England. After completing a BA (Hons.) in Dance Studies at the Laban Centre Pedro joined Candoco where he remained for nine years performing and teaching. He has directed two short films for the company as part of the educational project 'Spaces Between' at the South Bank Centre. In April 2007 he was appointed, together with Stine Nielsen, to take over from founding Artistic Director Celeste Dandeker.

Besides Candoco, Pedro worked for Rosemary Butcher, Melanie Clarke, Physical Recall and Carol Brown. Pedro has participated in research projects with Fin Walker, took part in the Siobhan Davies Dance Company's Bank Project and in the Dance edition of the Performing Arts Lab, directed by Emilyn Claid.

In 2006, in collaboration with Nik Haffner, Pedro created Fools and Kings in and around Greenwich Dance Agency. This short film was previewed at the Whitechapel Art Gallery, GDA and at Festivals at Lisbon, Portugal and Turin, Italy. His next project will be My Desert, a short film with dancer Catherine Bennett and filmmaker Lucy Cash.

### **Stine Nilsen - Co-Artistic Director Candoco Dance Company**

Stine is born in Norway and moved to London to train at the Laban Centre. After completing her BA Stine joined Transitions Dance Company, 1996-1997, after which she performed with Jeremy James & Company, Emilyn Claid, Angela Woodhouse, Stephen Hughes, Catherine Seymour and Barriedale Operahouse.

She first did workshops with Candoco in 1999 and since joining the company in May 2000 has worked with Javier de Frutos, Doug Elkins, Jamie Watton, Fin Walker, Jasmin Vardemon, Athina Vahla, Stephen Petronio and ProteinDance. While teaching and performing with Candoco Stine has carried on working with choreographer Angela Woodhouse (The Place Prize 2004) and took part in the Bank-project 2004 with Shioban Davies Dance Company.

Since 2004 Independent Dance has supported Stine in her investigation into inclusive approaches to teaching, commissioning a paper from Stine and Charlotte Darbyshire. Stine's research into inclusive technique class formed the basis for her MA in Professional Practice (Integrated Dance Practice), Middlesex University, 2005. As a freelance teacher Stine leads creative workshops, INSET-training and contemporary release-based technique both in the UK and abroad, and advices on dance programs and access needs.

### **Trisha Brown - Choreographer**

Trisha Brown is internationally acclaimed as a leading choreographer and has offered countless innovations to the making of dance. Now Candoco adds a new dimension to her work by performing it with dancers with different bodies in a fresh take on what was seen as Brown's breakthrough piece: *'Set and Reset is unmistakably Miss Brown at her most tantalizing. Her virtuosic dancers exhibit a quality of movement that is distinctly hers - dartingly quick but so fluid that the body seems a conduit for flowing energy'* (The New York Times).

The seductively fluid quality of the movement in this tour de force, juxtaposed with the unpredictable geometric style has become the hallmark of Trisha Brown's work. Performed to a driving score by Laurie Anderson, the exploration of visibility and invisibility is reflected in the translucent costumes and set by Robert Rauschenberg.

For more information on Trisha Brown Dance Company, please visit <http://www.trishabrowncompany.org>.

### **Rachid Ouramdane – Choreographer**

To contrast and balance the bill the company is commissioning new original works: the first by French Algerian **Rachid Ouramdane**. Ouramdane is at the forefront of Europe's new generation of conceptual dance-thinkers and performers, who are bringing vital new ideas to the stage, mixing dance, documentary and multimedia art. His performances probe the emotional and imaginary worlds of whomever he encounters and are full of poetic and compelling images. The ever-present video images serve as an extension of the other, giving us access into his/her mental space and setting up a dialogue between individuals and their doubles. *'For all its bleakness, it has an ineffable beauty, especially when the human presence disappears'* (The Guardian 2010, 4 star review).

For more information about Rachid Ouramdane, please visit <http://www.rachidouramdane.com>.

### **Matthias Sperling – Choreographer**

Originally from Canada, Matthias Sperling has been based in the UK since 1997 and is a Bonnie Bird New Choreography Award winner. His recent works have included commissions for Southbank Centre and Dance Umbrella, and he has collaborated and performed with Random Dance, Adventures in Motion Pictures and Siobhan Davies Dance.

Sperling's interest in neuroscience is exciting and parallels Candoco's interest in understanding how people move differently and what triggers movement. His solo piece will mark a departure for Candoco and is a rare opportunity offering an intimate experience to audiences who tend to relate differently to a single performer on stage – acutely aware of their vulnerability, resources and singularity.

For more information about Matthias Sperling please visit <http://www.matthias-sperling.com>

## **Company Dancers**

### **Darren Anderson -Dancer**

Darren studied at the Queensland University of Technology and the West Australian Academy of Performing Arts. Since graduating in 2004 he has worked with Jam-Bird Co Lab in multi-media dance pieces 'Dispatch' and 'Dispatch 2'. Darren moved to the UK in 2005 and has worked with Vincent Dance Theatre on the full-length show 'Broken Chords' and toured the show in 2005/2006/2007. In 2006 he worked for Welsh Independent Dance on the 'Dance Bites' tour throughout Wales, and the Chris Haring Project. In 2007 Darren performed in Opera North's 'Dido & Aeneas/Les Noces' and worked with Vincent Dance Theatre on research and development for a new show. Most recently Darren has worked with h2dance on their latest show 'To Die For' which toured the UK and Scandinavia.

### **Elinor Baker -Dancer**

Elinor trained at Laban and with EDge Dance Company. She joined Candoco in 2005 where she has worked as the Foundation Course Administrative & Access Officer, Rehearsal Director for C2 Youth Dance Company and ADAPT Project Coordinator. More recently Elinor has performed with Candoco in Rafael Bonachela's piece 'And who shall go to the ball'. She has also worked as a dancer and performer for Marc Brew, Abigail Marion Dance Company, Senza Tempo and A Works as well as working on research & development projects with Ludus Dance & M6 Theatre. In addition Elinor has worked as a ballet tutor at Coventry University, and has led dance projects for English National Opera and London Youth Dance.

### **Dan Daw – Dancer**

An established dancer and emerging choreographer, Dan completed a Bachelor of Creative Arts (Drama Performance) at the Flinders University Drama Centre in 2004.

Since joining Restless Dance Company in 2002, Dan has performed in works by Kate Champion, Steve Mayhew, Alison Currie, Ingrid Voorendt, Kat Worth, Daisy Brown, Michael Whaites, Garry Stewart, Billie Cook, and Liv Lorent. Dan has performed with Australian Dance Theatre, FRONTLINEdance, Scottish Dance Theatre, and Force Majeure.

### **Mirjam Gurtner- Dancer**

Mirjam grew up in Switzerland and trained at Basel Theatre, the Vienna State Opera and the Liverpool Institute for Performing Arts. She joined Transitions Dance Company in London and completed her studies with an MA in Dance Performance at Trinity Laban. Mirjam has worked with Dance Theatre of Ireland, Henri Oguike, Felix Ruckert (D), Jane Turner, Ace Dance and Music, Bawren Tavaziva, Motionhouse, Robert Moses (US) as well as Basel and Zurich Ballet (CH) amongst others.

### **Annie Hanauer -Dancer**

Annie grew up dancing in rural Minnesota, then went on to earn a BFA in Dance from the University of Minnesota in Minneapolis, before moving to London to join Candoco in 2008. In addition to her work with the company, she has performed in works by Bebe Miller, Pat Graney, Michael Sommers, Morgan Thorson and Karen Sherman, among others, and has dabbled in theatre and performance art. This is her second season with Candoco.

### **Victoria Malin- Dancer**

Victoria gained a degree in Psychology and Drama and Theatre Studies in 2003. She subsequently realised her love

of dance when training on the Candoco Foundation Course in Dance for Disabled People. After graduating Vicky went on to perform for Blue Eyed Soul Dance Company, touring with works by Liam Steel (Stan Won't Dance) and aerial artist Jess Curtis. In September 2007, whilst also working as freelance Dance and Drama teacher, Victoria performed an aerial solo in the Liberty Festival at Trafalgar Square.

**Chris Owen -Dancer**

Chris began dancing with Cheshire Dance Workshop where he was first introduced to contemporary dance. He decided to pursue professional training at Northern School of Contemporary Dance where he gained a BA (Hons) degree. He went on to win a scholarship award to complete his Post-Graduate Diploma at London Contemporary Dance School. Since graduating Chris has worked with various repertory dance companies including Diversions, Scottish Dance Theatre and Dance Theatre of Ireland. He has also been creating work on Youth Companies and is currently involved in various music projects.